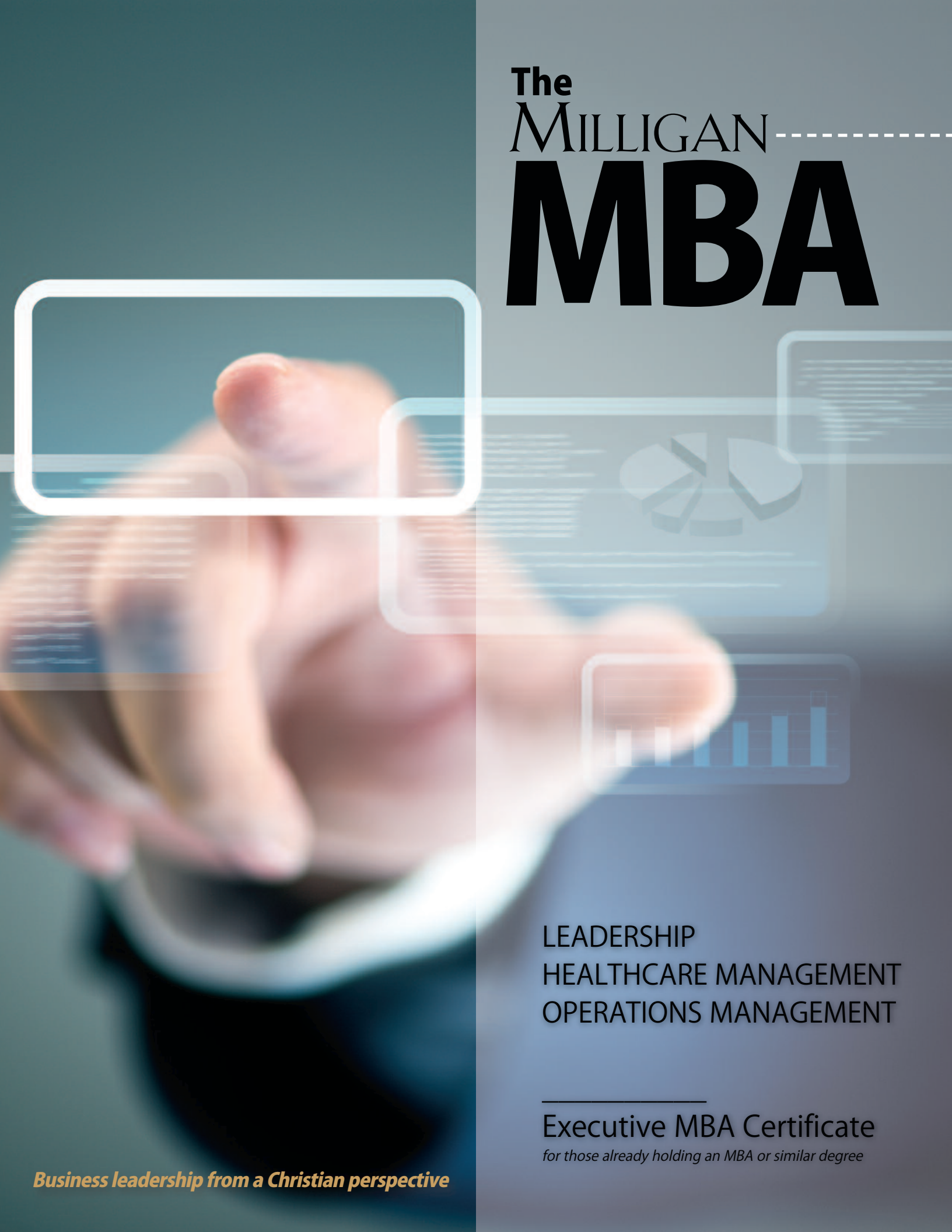


The MILLIGAN MBA

LEADERSHIP
HEALTHCARE MANAGEMENT
OPERATIONS MANAGEMENT

Executive MBA Certificate

for those already holding an MBA or similar degree

Business leadership from a Christian perspective

LEADING EDGE.

THE MILLIGAN MBA PROVIDES A COMPREHENSIVE AND RELEVANT BUSINESS EDUCATION IN A FORMAT CONVENIENT FOR BUSY WORKING PROFESSIONALS. YOU'LL BE PREPARED WITH THE KNOWLEDGE AND SKILLS TO SUCCESSFULLY PLAN, IMPLEMENT, AND CONTROL BUSINESS ENTERPRISES BOTH DOMESTICALLY AND GLOBALLY.

marvin
CFO, MSHA
MBA 2010

PRACTICAL INSIGHT

Each course in the 32-credit-hour curriculum provides a firm grounding in a functional area — such as marketing, accounting, finance, and strategic management — while introducing advanced topics and concepts. And you'll have plenty of opportunities to apply your knowledge and skills immediately to your work environment.

In addition to learning theories and practices, you'll also be challenged to think about your role as a positive influence in the workplace and the ethical implications of your decisions. The emphasis throughout The Milligan MBA is on integrating practical business skills with a concern for ethics, professional responsibility, and leadership development.

YOU CAN HAVE A LIFE

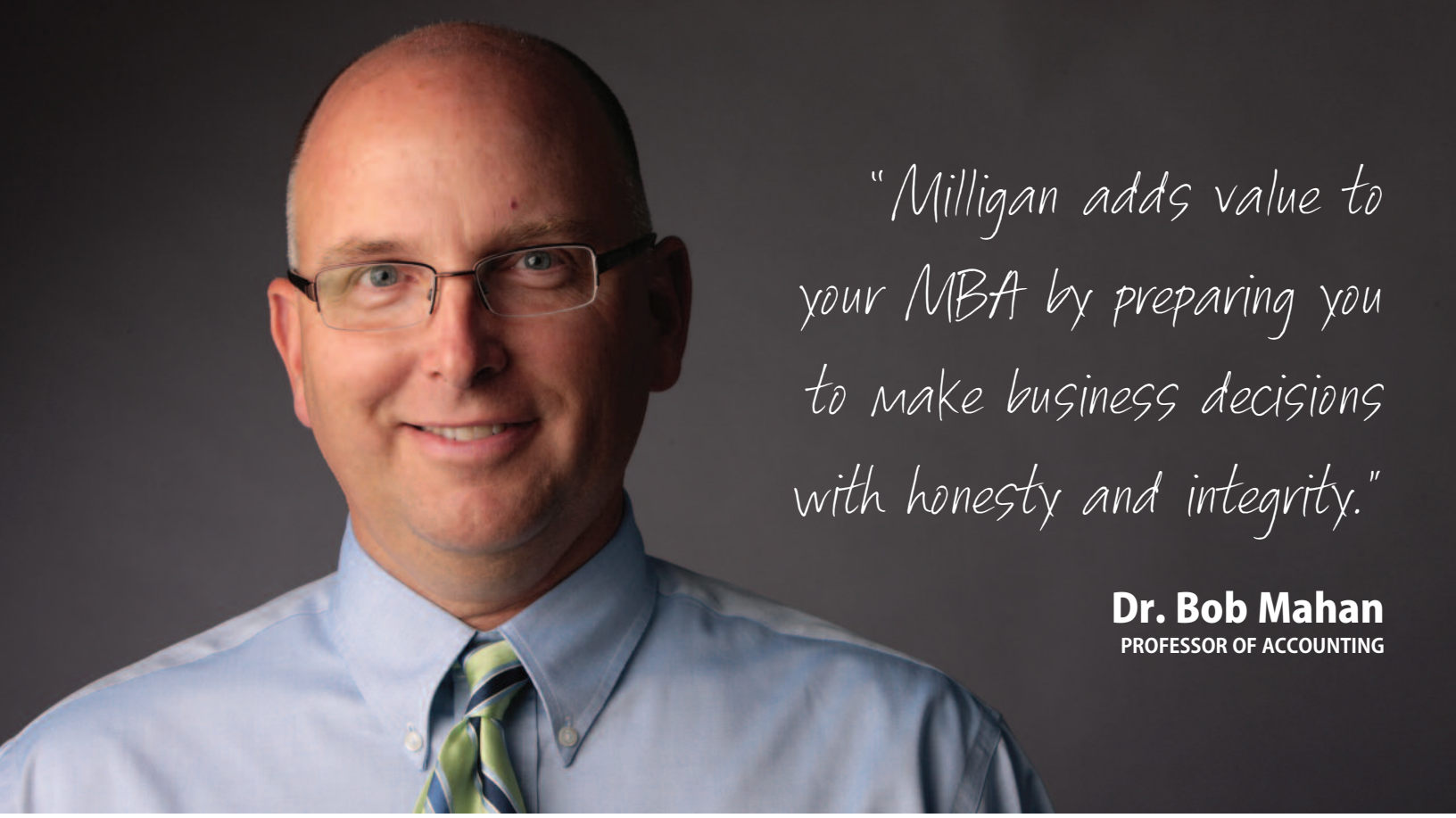
Classes meet one Saturday each month over approximately 14 months and are complemented by several weeks of on-going discussion, class participation, and other assignments, all facilitated by faculty using Internet-based resources. This provides flexibility in scheduling, while at the same time providing a thorough and in-depth program of study. You progress through the program in a small cohort, giving you an opportunity to develop relationships, learn from diverse experiences and approaches, and benefit from a built-in support network.

SUPPORTIVE LEARNING

You'll be taught largely by our regular full-time business faculty, whose first priority is your education. They bring to the classroom a broad range of business, industry, and consulting experience, as well as outstanding academic credentials and teaching experience. While their primary focus is teaching and mentoring, many are also involved in academic research, publishing, and serving professional organizations. At the same time, they stay active in the business community, providing consulting services, sitting on corporate boards, and working with a number of charitable organizations. This keeps them up-to-date and ready to share the latest and most timely information with their students.

ACCREDITED

Milligan College is accredited by the *Commission on Colleges of the Southern Association of Colleges and Schools* (1866 Southern Lane, Decatur, Georgia 30033-4097; Telephone number 404-679-4501) to award bachelor's and master's degrees.



SPECIALIZE YOUR DEGREE

Further specialize your degree by selecting one of three tracks. All tracks share six core classes. The fundamentals from those classes are then applied and extended in four additional classes specific to your chosen path.

- **LEADERSHIP** explores best practices in understanding and maximizing human interaction in global and diverse contexts. The track also examines current issues in leadership and appropriate strategies for implementing change.
- **HEALTHCARE MANAGEMENT** examines the United States healthcare system, including staff management, government interventions, and comparisons with other healthcare delivery systems in developed countries. The track also examines the administration of healthcare finance and the management of regulatory compliance within healthcare organizations.
- **OPERATIONS MANAGEMENT** is designed to further provide students with a broad conceptual framework for the management of operations in today's global environment. The track will demonstrate how organizations compete on the elements of quality, cost, time, innovation, and flexibility using human, material, and informational resources.

THE CORE

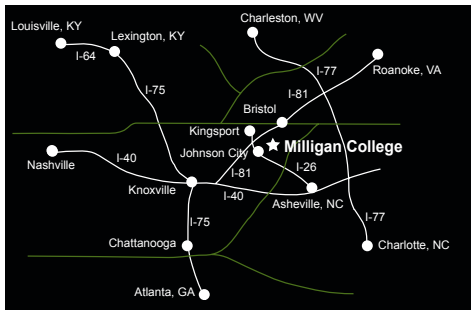
INFORMATION MANAGEMENT
BUSINESS ETHICS
MANAGERIAL ACCOUNTING
FINANCE
MARKETING STRATEGY
STRATEGIC MANAGEMENT

ALREADY HAVE AN MBA?

Executive MBA Certificate

Already have an MBA or similar graduate-level degree? Further specialize your knowledge and stay ahead of the rapid changes reshaping business without pursuing an additional degree. The **Executive MBA Certificate** consists of nine semester hours of graduate course work (three courses) in one of the three tracks and can be completed in as few as four months.

EACH MBA CLASS BECOMES A TIGHT-KNIT GROUP OF FRIENDS AND COLLEAGUES AND ALL ARE EXPECTED TO CONTRIBUTE TO THE GROUP'S LEARNING AND OVERALL EXPERIENCE.



KEEPING GOOD COMPANY

We assemble cohorts representing a variety of professional and academic backgrounds, ensuring that students are exposed to a wide range of business practices and ideas. Employers represented among students and graduates include:

Aeronautical Accessories
American Water Heater
AT&T
Bank of Tennessee
Bechtel Systems
Bell Helicopter
Borla Performance Industries
Carrier-United Technologies
Citi Commerce Solutions
Computer Sciences Corporation
ConAgra Grocery Foods
ContinuCare Health Services
Cooper-Standard Automotive
Eastman Chemical Company
Eastman Credit Union
East Tennessee State University
First Tennessee / First Horizon
Honeywell International Inc.
John Deere
Johnson City Power Board
Lear Corporation
LogistiCare Solutions
Medical Management Services
Mountain States Health Alliance
Nuclear Fuel Services Inc.
Quillen College of Medicine
Salvation Army
Sprint
Tennessee Valley Authority
U.S. Postal Service
Verizon Wireless
Wellmont Health Systems

CONNECT & APPLY

Call or visit campus to talk to our faculty and admission staff who will answer your questions and help you see the reality of The Milligan MBA. Admission requirements:

- Baccalaureate degree
- Completed application and writing sample
- Acceptable GMAT may be required if overall undergraduate grade point average is 2.75-2.99. GMAT not required if overall undergraduate GPA is 3.00 or higher
- Prerequisite courses or demonstrated competency in accounting, computer applications, economics, management, marketing, and business statistics and/or calculus
- Meaningful work experience with a firm grasp of business (or non-profit) operations, experience in exercising management discretion and authority, and responsibility for business planning or budgetary responsibilities
- Two professional recommendations
- Interview may be required

APPLY ONLINE AT WWW.MILLIGAN.EDU/MBA

Information in this brochure is subject to change. Any changes will be specified in the application packet or on our website at www.milligan.edu/MBA.

COMPETITIVELY AFFORDABLE

Tuition and fees for the 14-month, 32-credit hour program are very competitive. Our student financial services office will work with each student individually.

EXPERIENCE MILLIGAN

Milligan is consistently recognized as one of the best regional colleges and Best Values in the South by *U.S. News & World Report* and one of the Top 100 baccalaureate colleges in the nation by *Washington Monthly.* Milligan is located in the Tri-Cities region of northeast Tennessee, just minutes from I-81 and I-26. Contact us for information about other MBA locations.

The MILLIGAN MBA

A PREMIER CHRISTIAN LIBERAL ARTS COLLEGE

PO BOX 22, MILLIGAN COLLEGE, TN 37682 // WWW.MILLIGAN.EDU/MBA // 423.461.8482 // MBA@MILLIGAN.EDU