













### Two Beloved Milligan Families and One Incredible Legacy

The Greenwell-Aldridge connection and friendship dates back to the 1940's in the Lamar community of Washington County, TN. Dennis Greenwell and Duard Aldridge's friendship probably began on the basketball court or baseball field at Lamar School.

After high school, both Dennis and Duard decided to attend what was then Milligan College in the fall of 1953 and play basketball and baseball for legendary Coach Duard Walker, who just happened to be Duard Aldridge's future brother-in-law. While excelling in both sports at Milligan, the two of them met the women who would become their wives, Lois Ferrell (Greenwell) and Patricia Roberts (Aldridge) and the families' legacy with Milligan began.

After graduating from Milligan, Dennis and Duard began their coaching and teaching careers together in Carter County and later moved their families to Johnson City, where each taught and coached at Science Hill High School.

Dennis and Lois had three children, Brian, Brenda, and Kevin. Duard and Pat had two children, Jeff and Melanie. There are quite a few Milligan alumni from these two families. In addition to Dennis, Lois, Duard, and Pat, many of their children and grandchildren have attended Milligan. Jeff Aldridge graduated in 1983 and played baseball for the Buffs, and his wife, Tembra Chaplain Aldridge, whom he met at Milligan, graduated in 1981. She happened to be on the very first women's track team and played basketball. Brian's daughter, Jennifer Greenwell, graduated in 2005 and was on the dance team. She later worked in admissions for Milligan and coached the dance team. Jeff and Tembra's daughter, Nyela Aldridge Edwards, graduated in 2006 with a nursing degree. Their second daughter, Megan Aldridge Harmon, graduated in 2007 and played softball at Milligan. She still holds the "Single Season Homerun" record, was the "All-Time Career Homerun"

record holder until a few years ago, and is a member of the university's Athletics Hall of Fame. Megan met and married Tyler "Goose" Harmon, who played basketball for the university. We feel certain the Greenwell-Aldridge connection with Milligan University will continue with the next generation (great-grandchildren) in a few years.

Because of our families' love of athletics, we began the annual Greenwell-Aldridge Golf Classic when Dennis Greenwell passed away in 1994 and then Duard Aldridge passed away in 1996. The annual tournament has raised more than \$475,000 over the last 29 years to help the athletics program at Milligan. It has and is a great way for local businesses, alumni, and friends to support Milligan's exceptional athletics program.

We would love for you to join us this year for the 30<sup>th</sup> annual Greenwell-Aldridge Golf Classic. Consider a sponsorship or put a team together. This is a great way to support Milligan athletics while enjoying a great day of golf at the Johnson City County Club on September 9, 2024.

We hope to see you there,

The Greenwell and Aldridge families



### 30TH ANNUAL **GOLF CLASSIC**

#### MONDAY, SEPTEMBER 9, 2024 | JOHNSON CITY COUNTRY CLUB

#### BENEFITTING MILLIGAN UNIVERSITY ATHLETICS

# TOURNAMENT DETAILS

- 4 Person Select Shot
- Men's and Mixed Divisions
- 10 a.m. Shotgun Start (lunch provided on the patio as golfers finish play)
- Soft spikes and collared shirt required.
- Prizes for winners

### BE A SPONSOR

#### **Gold Sponsor**

\$5,000

- Eight playing positions
- Designation as a title sponsor (Includes signage on the tee box, at registration, and during the awards ceremony)
- Mention as title sponsor in press releases, media mentions, and social media
- Opportunity to set up a booth or tent on the course
- Opportunity to give items for goody bags or carts for players in the tournament
- Limit one per industry

### **Silver Sponsor**

\$2,600

- Four playing positions
- Designation as a main sponsor (Includes signage on the tee box and at registration)
- Mention in press releases, media mentions, and social media
- Opportunity to give items for goody bags or carts for players in the tournament

#### **Cart Sponsor**

\$1,100

- Four playing positions
- Signage at carts during registration
- Mention in press releases, media mentions, and social media
- Opportunity to give items for goody bags or carts for players in the tournament

### **Putting Green Sponsor**

\$800

- Four playing positions
- Signage on putting green
- Mention in a press release prior to the event and on social media

# **Tee Sponsor**

\$450

- Two playing positions
- Signage on the tee box
- Mention in a press release prior to event and on social media

<ul> <li>I would like to sponsor the 30<sup>th</sup> Annual Greenwell-Aldridge</li> <li>Memorial Golf Classic.</li> </ul>		
☐ \$5,000 Gold Sponsor	☐ \$2,600 Silver Sponsor	<b>□</b> \$1,100 Cart Sponsor

☐ \$800 Putting Green Sponsor □ \$450 Tee Sponsor

Payment enclosed (Mail to: Milliaan University, Attn: Greenwell-Aldridae Golf Classic, PO Box 750, Milliaan, TN 37682)

Company Name: Address:

Phone: \_\_\_\_\_ Email:

☐ I would like to play in the Golf Classic. (\$135/person or \$540/team of 4)

Team members listed below.

Email:

☐ I would like to purchase \_\_\_\_ Mulligan(s)/Throw(s)/Tee Play-up(s) (\$20 per person).

Name: \_\_\_\_\_ Address: Phone:

☐ I am unable to sponsor or play in the Golf Classic this year, but would like to make a gift of

\$\_\_\_\_\_ to benefit Milligan University Athletics.

PRIORITY DEADLINE: Friday, August 30, 2024

You may also register online at milligan.edu/golfclassic or by scanning the QR code.

